## National Grad Survey 2025 - Chance to Win \$5,000 Contest Rules

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE THE CHANCES OF WINNING.

1. Eligibility: National Grad Survey 2025 - Chance to Win \$5,000 (the "Contest") is open to (i) legal residents of Canada who enter online or via Mail-In Entry (as defined below), (ii) who have reached the age of majority in the province or territory of residence as of the date of entry; and (iii) are students who were enrolled in a Canadian post-secondary institution during the 2024-2025 school year. Employees of 55 Rush Inc., the parent company of Student Life Network (the "Sponsor") their respective affiliates, subsidiaries, advertising and promotion agencies, suppliers, the Contest Group Entities (as defined below) and their immediate family members and/or those living in the same household of each are not eligible to participate in the Contest. The Contest is subject to all applicable federal, provincial/territorial and local laws and regulations. Void where prohibited.

For the purposes of these Contest Rules, the "Contest Group Entities" means the Sponsor and Student Life Network, their respective parent, sister, affiliated and subsidiary companies, all advertising and promotion agencies, suppliers of the prize (including without limitation the Canadian Imperial Bank of Canada ("CIBC"), materials and services related to the Contest, and any other corporation, partnership, sole proprietorship or other legal entity directly involved in the Contest.

- **2. Agreement to Rules:** By participating, you agree to be fully unconditionally bound by these Rules, and you represent and warrant that you meet the eligibility requirements set forth herein. In addition, you agree to accept the decisions of the Sponsor, as final and binding as it relates to the content.
- **3. Contest Period:** Entries will be accepted online starting on June 20<sup>th</sup>, 2025 and ending August 31<sup>st</sup>, 2025 11:59:59PM ET (the "**Contest Period**"). Sponsor reserve the right to cancel, terminate, modify, amend, extend or suspend the Contest, and select a winner from previously received applicable eligible entries.

## 4. How to Enter:

Method One - Online Entry and Registration: To enter the Contest, the contestant must:

- a. Visit the "Contest Website" at https://forms.55rush.com/gradsurvey2025
- b. Complete the Contest Entry Form (the "CE Form"). To complete the CE Form, contestants must complete the trivia questions and click enter to agree to the Contest Rules. Contestants must also agree to receive CEMs from the Sponsor and may unsubscribe at any time by visiting <a href="https://bit.ly/sln-communication">https://bit.ly/sln-communication</a> or from within any CEM sent to the user without

affecting their entry or odds of winning the Contest. Once the CE Form is complete, the contestant must click submit. The contestant will then obtain one (1) entry into the Contest.

Incomplete CE Forms or CE Forms with false information will be deemed as invalid and will be disqualified. Only fully completed CE Forms with valid information received by the Sponsor's servers during the Contest Period will be accepted for entry into this Contest.

The entry must fulfill all Contest requirements, as specified, to be eligible to win a prize. Entries that are not complete or do not adhere to the rules or specifications may be disqualified at the sole discretion of the Sponsor. You may enter only once and you must fill in the information requested. You may not enter more times than indicated by using multiple email addresses, identities or devices in an attempt to circumvent the rules. If you use fraudulent methods or otherwise attempt to circumvent the rules your submission may be removed from eligibility at the sole discretion of the Sponsor.

Method Two – Mail In Entry - NO PURCHASE NECESSARY: If a contestant does not wish to enter online, the contestant may: print his/her first name, last name, email address, telephone number, complete mailing address (including postal code) and signature on a plain white piece of paper (no larger than 8.5 by 11 inches) and mail it (in an envelope with sufficient postage), to the Sponsor, at: Contest Administrator, Student Life Network, 300-174 Spadina Ave. Toronto, ON M5T 2C2 Attn: National Grad Survey 2025 - Chance to Win \$5,000. Upon receipt and verification of a contestant's complete entry request in accordance with these Rules, the contestant will receive one (1) entry into the Contest. To be eligible, all mail-in entry requests must be received during the Contest Period in a separate envelope bearing sufficient postage (i.e. mass mail-in of entry requests in the same envelope will be void). The Sponsor will not be responsible or liable for any lost, stolen, delayed, illegible, damaged, misdirected, insufficient postage, late or destroyed mail-in Contest entry requests.

- **5. Prizes:** There is a total of one (1) prize available to be won, consisting of a cheque in the amount of \$5,000 CAD made payable to the winner. The specifics of the prize shall be solely determined by the Sponsor. No prize substitution is permitted except at the Sponsor's discretion. The prize is non-transferable. Any and all prize-related expenses, including without limitation any and all federal, provincial/territorial and/or local taxes shall be the sole responsibility of the winner. No substitution of prize or transfer/assignment of prize to others is permitted. Cheque prize must be deposited within the applicable required time period deemed acceptable by the winner's bank (the "**Stale Date**"). Any cheque prize that is past the Stale Date will not be substituted or replaced by Sponsor.
- **6. Odds:** The odds of winning depend on the number of eligible entries received.

7. Winner selection and notification: The potential winner of the Contest will be selected in a random drawing under the supervision of the Sponsor on or about September 8th, 2025 at 3:00 PM ET. The selected winner will be notified via email within two (2) days following the winner selection. In order to be declared a winner, selected entrant must (i) respond to notification of selection within five (5) days of first attempt by Sponsor; (ii) correctly answer a time-limited mathematical skill-testing question without assistance of any kind, whether mechanical or otherwise; (iii) if requested by Sponsor, sign and return to Sponsor a written declaration and release form, releasing the Sponsor from any liability in connection with this Contest or the use, misuse, awarding or possession of any prize (the "Release"); and (iv) otherwise comply with these Official Rules. The Sponsor shall have no liability for the winner's failure to receive notices due to winner's spam, "other" inbox or other security settings or for winner's provision of incorrect or otherwise non-functioning contact information. If the selected winner cannot be contacted, is ineligible, fails to claim the prize within five (5) days from the time award notification was sent, does not correctly answer the mathematical skill-testing question in the manner prescribed, or fails to timely return a completed and executed declaration and releases as required, prize may be forfeited and an alternate winner selected.

The receipt by the winner of the prize offered in this Contest is conditioned upon compliance with any and all federal and provincial/territorial laws and regulations. ANY VIOLATION OF THESE OFFICIAL RULES BY ANY WINNER (AT THE SPONSOR'S SOLE DISCRETION) WILL RESULT IN SUCH WINNER'S DISQUALIFICATION AS WINNER OF THE CONTEST AND ALL PRIVILEGES AS WINNER WILL BE IMMEDIATELY TERMINATED.

- **8. Prize Delivery:** The Sponsor or its representatives will send the prize to the confirmed prize winner at his/her registered address. Please allow six (6) to eight (8) weeks for delivery of the same.
- **9. Rights Granted by you:** By entering this Contest, you understand that 55 Rush Inc., anyone acting on behalf of 55 Rush Inc., or its respective licensees, successors and assigns will have the right, where permitted by law, without any further notice, review or consent to print, publish, broadcast, distribute, and use, worldwide in any media now known or hereafter in perpetuity and throughout the World, your entry, including, without limitation, the entry and winner's name, portrait, picture, voice, likeness, image or statements about the Contest, and biographical information as news, publicity or information and for trade, advertising, public relations and promotional purposes without any further compensation. Further, acceptance of the prize constitutes permission for the Sponsor to use the winner's name, likeness, and entry for purposes of advertising and trade without further compensation unless prohibited by law.
- **10. Terms:** The Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Contest should a virus, bugs, non-authorized human intervention, fraud or other causes beyond its control corrupt or affect the administration, security, fairness or proper conduct of the Contest. In such case, the Sponsor may select the recipients from all eligible

entries received prior to and/or after (if appropriate) the action taken to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of the Contest or website or violates these Contest Rules.

The Sponsor has the right, in its sole discretion, to maintain the integrity of the Contest to void votes for any reason, including, but not limited to; multiple entries from the same user from different IP addresses; multiple entries from the same computer in excess of that allowed by Contest Rules; or the use of bots, macros or scripts or other technical means for entering.

Any attempt by an entrant to deliberately damage any website or undermine the legitimate operation of the Contest may be a violation of criminal and civil laws and should such an attempt be made, the Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law.

- 11. Limitation of Liability: By entering you agree to release and hold harmless the Contest Group Entities and each of their respective subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers and directors from any liability, illness, injury, death, loss, litigation, claim or damage that may occur, directly or indirectly, whether caused by negligence or not, from (i) such entrant's participation in the Contest and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof, (ii) technical failures of any kind, including but not limited to the malfunctioning of any computer, cable, network, hardware or software; (iii) the unavailability or inaccessibility of any transmissions or telephone or Internet service; (iv) unauthorized human intervention in any part of the entry process or the Contest; (v) electronic or human error which may occur in the administration of the Contest or the processing of entries.
- 12. Disputes: THIS CONTEST IS GOVERNED BY THE LAWS OF CANADA, WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. As a condition of participating in this Contest, participant (excluding Quebec residents) agrees that any and all disputes which cannot be resolved between the parties, and causes of action arising out of or connected with this Contest, shall be resolved individually, without resort to any form of class action, exclusively before a court located in Toronto, Ontario having jurisdiction. Further, in any such dispute, under no circumstances will participant be permitted to obtain awards for, and hereby waives all rights to claim punitive, incidental, or consequential damages, including reasonable attorneys' fees, other than participant's actual out-of-pocket expenses (i.e. costs associated with entering this Contest), and participant further waives all rights to have damages multiplied or increased.
- **13. Privacy Policy**: Information submitted with an entry is subject to the Privacy Policy stated on the Student Life Network Website. To read the Privacy Policy, click <a href="here">here</a>.
- **14. Sponsor**: The Sponsor of the Contest is 55 Rush Inc., the parent company of Student Life Network. 300-174 Spadina Ave. Toronto, ON M5T 2C2.