




WEEK 1 AVENTURA VIDEO: New Benefits to Aventura

 <p>CIBC</p> <p>New Aventura benefits</p>	<p><i>music</i></p> <p>Animation Notes: [CIBC logo] Super fades in word by word. SUPER: New Aventura Benefits</p>
 <p>CIBC</p> <p>New Aventura® benefits</p> <ul style="list-style-type: none"> • Aventura Visa Infinite • Aventura Gold Visa • Aventura World • Aventura World Elite 	<p>VO: Clients with Aventura Visa Infinite, Aventura Gold Visa, Aventura World, and Aventura World Elite cards can now enjoy an even greater travel experience, with exciting new benefits offered only by the market-leading Aventura program, at no additional cost.</p> <p>Animation Notes: Percy walks in from left holding an Aventura card and pushing SUPER to the right. Different card names appear. As a new card name appears, its corresponding card will fade into Percy's hands. Copy and logo fades out. Percy walks to the right and out of frame.</p>
 <p>NEXUS application fee rebate.</p>	<p>VO: Nothing beats breezing by security lines at the airport, and now, CIBC will rebate one NEXUS application fee every 4 years, provided it is paid for using a client's Aventura credit card.</p> <p>Animation Notes: Percy approaches security line. SUPER: NEXUS application fee rebate. Percy walks through security.</p>
	<p>VO: Once through security, clients can kick back and relax before their flight with access to over 1,200 premium lounges around the world ...</p>

4 complimentary passes annually



Animation Notes:

Percy relaxing in lounge. Percy sips drink. The lounge scene changes to show the different lounge types.

SUPER: Access over 1,200 lounges worldwide

Access over 1,200 lounges worldwide



VO:

... with 4 complimentary passes annually.

SUPER: 4 complimentary passes annually



VO: The benefits continue with premium insurances that keep travel worry-free.

Animation Notes:

Percy walks out of frame, leaving his phone in the lounge.

New Market-Leading Mobile Device Insurance Coverage up to \$1,000



VO: Market-Leading Mobile Device Insurance covers up to \$1,000 in the event a device is lost, stolen or accidentally damaged, within two years of purchase, for Primary and Authorized users.

Animation Notes:

Percy outside, enters frame from left pulling carry-on. Percy stops. Percy's phone appears in thought bubble; realizes he lost his phone.

SUPER: New Market-Leading Mobile Phone Insurance

SUPER: Coverage up to \$1,000

New Hotel Burglary Insurance Coverage up to \$2,500



VO: New Hotel Burglary Insurance provides peace of mind with coverage up to \$2500...

Animation Notes:

Percy at hotel, sleeping with camera beside bed.

SUPER: New Hotel Burglary Insurance

SUPER: Coverage up to \$2,500

Hand enters frame from left and takes camera.

Enhanced Trip Cancellation



VO: ...and the Enhanced Trip Cancellation Insurance for Visa Infinite, World Mastercard, and World Elite Mastercard cardholders covers up to \$1500 should travel plans suddenly change.

Animation Notes:

SUPER: Enhanced Trip Cancellation

SUPER: Aventura World Elite Mastercard

SUPER: Aventura Visa Infinite

SUPER: Aventura World Mastercard

Auto Rental Collision and Loss Damage Insurance



VO: And don't forget, Aventura has clients covered no matter where their travels take them, with: Auto Rental Collision and Loss Damage Insurance....

Animation Notes:

Percy in car and he's driving along.
SUPER: Auto Rental Collision and Loss Damage Insurance

Out of Province Emergency Travel Medical



VO: Out of Province Emergency Travel Medical...

Animation Notes:

Percy in doctor's office.
SUPER: Out of Province Emergency Travel Medical

Flight Delay and Baggage Insurance



VO: ...and Flight Delay and Baggage Insurance.

Animation Notes:

Percy waiting for luggage.
SUPER: Flight Delay and Baggage Insurance

Camera pans to right.



SUPER: New Aventura Benefits

VO: With all of these new benefits, Aventura truly is the traveller's travel card by providing clients with additional convenience and peace of mind.

Animation Notes:

Percy walks in from left holding Aventura card.

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