

## **NO PURCHASE IS NECESSARY TO ENTER OR WIN.**

**1. Eligibility:** Canada's Luckiest Gamer (the "Contest") is open only to those who sign up at the online contest page [canadasluckiestgamer.com](http://canadasluckiestgamer.com) and who are sixteen (16) years of age or older as of the date of entry who are residents of Canada who reside in any province or territory (excluding Quebec) and is void where prohibited by law. Employees of 55 Rush Inc., the parent company of Student Life Network ("The Sponsor") their respective affiliates, subsidiaries, advertising and promotion agencies, suppliers and their immediate family members and/or those living in the same household of each are not eligible to participate in the Contest. The Contest is subject to all applicable federal, provincial/territorial and local laws and regulations. Void where prohibited.

**2. Agreement to Rules:** By participating, you agree to be fully unconditionally bound by these Rules, and you represent and warrant that you meet the eligibility requirements set forth herein. In addition, you agree to accept the decisions of The Sponsor, as final and binding as it relates to the content. If you are under the age of majority in your province or territory of residence, you must have received the permission of a parent or guardian, who has agreed to be legally bound by these rules, (see Section 12 below) to enter the Contest and potentially become a winner of a prize. The Contest is subject to all applicable federal, provincial/territorial and local laws.

**3. Contest Period:** Entries will be accepted online starting on or about March 26th, 2021 and ending September 30, 2021 11:59:59PM ET. All online entries must be received by September 30, 2021 11:59:59PM ET. Contest Sponsors reserve their right to cancel, terminate, modify, amend, extend or suspend the Contest, and select a winner from previously received applicable eligible Entries.

## **4. How to Enter: No Purchase Necessary**

### **a) Entering the Contest**

**Method One - Online Entry and Registration:** The Contest must be entered by using the method of entry stated on the Contest Site [canadasluckiestgamer.com](http://canadasluckiestgamer.com) (the "**CE Form**"). The entry must fulfill all Contest requirements, as specified, to be eligible to win the Prizes. Once the CE Form is complete, the contestant must click submit. The contestant will then obtain ten (10) entries into the Contest for a chance to win the Prizes and will be registered with the Contest.

Entries that are not complete or do not adhere to the rules or specifications may be disqualified at the sole discretion of The Sponsor. You may enter only once and you must fill in the information requested. You may not enter more times than indicated by using multiple email addresses, identities or devices in an attempt to circumvent the rules. If you use fraudulent methods or otherwise attempt to circumvent the rules your submission may be removed from eligibility at the sole discretion of The Sponsor.

**Method Two – Email Entry:** If a contestant does not wish to enter online, the contestant may: email his/her first name, last name, email address, telephone number, complete mailing address (including postal code) to the Sponsor, at: [slnaccess@studentlifenet.com](mailto:slnaccess@studentlifenet.com) with the subject line Email Entry: Canada's Luckiest Gamer. Upon receipt and verification of a contestant's complete entry request in accordance with these Rules, the contestant will receive ten (10) entries into the Contest. To be eligible, all emailed entry requests must be received during the Contest Period.

#### **b ) Earning Extra Entries**

**Method One - Earning Extra Entries Online:** Each registered contestant will have the ability to earn a maximum of 1,000 additional entries ("Extra Entries") in the Contest. All Extra Entries must be earned during the Contest Period. No purchase is necessary to obtain any Extra Entries. To earn Extra Entries a contestant may perform specific actions ("Action") which may include, but are not limited to: adding an additional prize, visiting specific websites; watching specific web videos; entering a specific code; uploading specific text, images or videos ("Content"); referring a friend to the contest; or completing a survey. Entries will be awarded when the completed Action is received by the Sponsor's server;

#### **Method Two - Earning Extra Entries Alternate Method - No Purchase Necessary**

To earn all extra entry options described in (b) above, alternatively a contestant may:: email his/her first name, last name, email address, telephone number, complete mailing address (including postal code) to the Sponsor, at: [slnaccess@studentlifenet.com](mailto:slnaccess@studentlifenet.com) with the subject line Email Entry: Canada's Luckiest Gamer. Upon receipt and verification of a contestant's complete entry request in accordance with these Rules, the

contestant will receive the maximum number of entries available in Contest. To be eligible, all emailed entry requests must be received during the Contest Period.

#### **5. Prizes:**

There is a total of one (1) console prize (the “**Console Prize**”) available to be won consisting of the selected winner’s choice of gaming console, as chosen at the time of entry. Maximum estimated retail value of the Console Prize is \$1,099 CAD. Actual/appraised value may differ at time of prize award.

There is a total of one (1) grocery prize (the “**Grocery Prize**”) available to be won consisting of \$1,000 in gift cards for one of the following stores: Sobeys, Safeway, Foodland (Ontario), Foodland & Participating Co-ops (Atlantic), IGA, FreshCo./FreshCo. Chao!. Estimated retail value of the Grocery Prize is \$1,000 CAD. The Sponsor or the prize provider will select the store based on the postal code provided by the winner upon contest entry.

There is a total of one (1) accessories prize (the “**Accessory Prize**”) available to be won consisting of the selected winner’s accessory, as chosen at the time of entry. Maximum estimated retail value of the Accessory Prize is \$1,198 CAD. Actual/appraised value may differ at time of prize award.

The specifics of the final prize shall be solely determined by the Sponsor. No cash or other prize substitution permitted except at Sponsor’s discretion. The prize is non-transferable. Any and all prize related expenses, including without limitation travel to and from the event, incremental expenses (food, drink, etc.) as well as any and all federal, provincial/territorial and/or local taxes shall be the sole responsibility of the winner. No substitution of prize or transfer/assignment of prize to others or request for the cash equivalent by the winner is permitted. Acceptance of prize constitutes permission for The Sponsor to use the winner’s name, likeness, and entry for purposes of advertising and trade without further compensation, unless prohibited by law.

**6. Odds:** The odds of winning depend on the number of eligible entries received.

**7. Winner selection and notification:**

**Prize Draw:** The winner of the **Prizes** will be selected in a random drawing under the supervision of the Sponsor on or about October 4th, 2021 at 2:00PM ET. The Contestant who owns the selected entry, and who is otherwise eligible to win, will be the selected Contestant who is eligible to win the Prizes subject to compliance with these Official Rules.

The winners will be notified via email following the winner selection. The Sponsor shall have no liability for the winners' failure to receive notices due to winners' spam, "other" inbox or other security settings or for winners' provision of incorrect or otherwise non-functioning contact information. If the selected winner cannot be contacted, is ineligible, fails to claim the Prizes within two (2) days from the time award notification was sent, does not correctly answer the mathematical skill testing question in the manner prescribed, or fails to timely return a completed and executed declaration and releases as required, prize may be forfeited and/or an alternate winner selected at the discretion of the Sponsor.

The receipt by winner of the prize offered in this Contest is conditioned upon compliance with any and all federal and provincial/territorial laws and regulations. ANY VIOLATION OF THESE OFFICIAL RULES BY ANY WINNER (AT SPONSOR'S SOLE DISCRETION) WILL RESULT IN SUCH WINNER'S DISQUALIFICATION AS WINNER OF THE CONTEST AND ALL PRIVILEGES AS WINNER WILL BE IMMEDIATELY TERMINATED.

**8. Prize Delivery:** The Sponsor or its representatives will send the prize(s) to the confirmed Prize winners at his/her email address. Please allow 6-8 weeks for delivery.

**9. Rights Granted by you:** By entering this content you understand that 55 Rush Inc., anyone acting on behalf of 55 Rush Inc., or its respective licensees, successors and assigns will have the right, where permitted by law, without any further notice, review or consent to print, publish, broadcast, distribute, and use, worldwide in any media now known or hereafter in perpetuity and throughout the World, your entry, including, without limitation, the entry and winner's name, portrait, picture, voice, likeness, image or statements about the Contest, and biographical

information as news, publicity or information and for trade, advertising, public relations and promotional purposes without any further compensation.

**10. Terms:** The Sponsor reserves the right, in its sole discretion to cancel, terminate, modify or suspend the Contest should (in its sole discretion) a virus, bugs, non-authorized human intervention, fraud or other causes beyond its control corrupt or affect the administration, security, fairness or proper conduct of the Contest. In such case, The Sponsor may select the recipients from all eligible entries received prior to and/or after (if appropriate) the action taken by The Sponsor reserves the right at its sole discretion to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of the Contest or website or violates these Terms & Conditions.

The Sponsor has the right, in its sole discretion, to maintain the integrity of the Contest, to void votes for any reason, including, but not limited to; multiple entries from the same user from different IP addresses; multiple entries from the same computer in excess of that allowed by Contest rules; or the use of bots, macros or scripts or other technical means for entering. Any attempt by an entrant to deliberately damage any web site or undermine the legitimate operation of the Contest may be a violation of criminal and civil laws and should such an attempt be made, The Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law.

**11. Limitation of Liability:** By entering you agree to release and hold harmless 55 Rush Inc., Student Life Network and its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers and directors from any liability, illness, injury, death, loss, litigation, claim or damage that may occur, directly or indirectly, whether caused by negligence or not, from (i) such entrant's participation in the Contest and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof, (ii) technical failures of any kind, including but not limited to the malfunctioning of any computer, cable, network, hardware or software; (iii) the unavailability or inaccessibility of any transmissions or telephone or Internet service; (iv) unauthorized human intervention in any part of the entry process or the Promotion; (v) electronic or human error which may occur in the administration of the Promotion or the processing of entries.

**12. Minors:** For greater certainty, where the selected contestant is under the age of majority in his/her province or territory of residence, as a pre-condition to the selected contestant being declared the winner and receiving the prize, the parent or legal guardian of the selected contestant must consent in writing to the selected contestant being declared a winner and receiving a prize and must also sign and return to the Contest Sponsor the Contest Sponsor's form(s) of Declaration and Release documentation.

**13. Disputes:** THIS CONTEST IS GOVERNED BY THE LAWS OF CANADA, WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. As a condition of participating in this Contest, participants agree that any and all disputes which cannot be resolved between the parties, and causes of action arising out of or connected with this Contest, shall be resolved individually, without resort to any form of class action, exclusively before a court located in Toronto, Ontario having jurisdiction. Further, in any such dispute, under no circumstances will participant be permitted to obtain awards for, and hereby waives all rights to claim punitive, incidental, or consequential damages, including reasonable attorneys' fees, other than participant's actual out-of-pocket expenses (i.e. costs associated with entering this Contest), and participant further waives all rights to have damages multiplied or increased.

**14. Privacy Policy:** Information submitted with an entry is subject to the Privacy Policy stated on the Student Life Network Web Site. To read the Privacy Policy, click [here](#).

**15. Sponsor:** The Sponsor of the Contest is 55 Rush Inc., the parent company of Student Life Network. 301-312 Adelaide St. W., Toronto, ON M5V 1R2.