

# **“Thank You Mom & Dad” Chance to win \$20,000 Contest**

## **Official Contest Entry Rules**

**THIS CONTEST IS OPEN TO RESIDENTS OF CANADA ONLY AND WILL BE INTERPRETED AND SUBJECT TO ALL CANADIAN LAW. VOID WHERE PROHIBITED. NO PURCHASE NECESSARY TO ENTER OR WIN.**

**“Thank You Mom & Dad” Contest (the “Contest”) is administered by Square Crop Studios Inc., the parent company of Student Life Network (the “Sponsor”). Any questions, comments or complaints regarding the Contest should be directed to the Sponsor at 348A Queen Street W, TORONTO, ONM5V 2A2. By participating in this Contest, each contestant agrees to be legally bound by these Official Contest Entry Rules (the “Rules”).**

### **1. CONTEST PERIOD**

The Contest is run by the Sponsor and will take place from **April 4<sup>th</sup>, 2016 at 4:00:01 p.m. Eastern Time (“ET”) to June 30<sup>th</sup>, 2016 at 11:59:59 p.m. ET** (the “Contest Period”). The Sponsor reserves the right (subject only to the consent of the Regie des alcools, des courses et des jeux) to cancel, terminate, modify, amend, extend or suspend the Contest, and select a winner from previously received applicable eligible entries.

### **2. ELIGIBILITY**

The Contest is open to all legal residents of Canada who:

- (i) reside in any province or territory within Canada;
- (ii) are **sixteen (16)** years of age or older as of the date of entering the Contest and who, if under the age of majority in their province or territory of residence, have received the permission of a parent or guardian, who has agreed to be legally bound by these Rules, (see Section 7.9 below) to enter the Contest and potentially become a winner of a prize;
- (iii) are current registered students in good standing at a university, college or high school in Canada, and have no more than one Student Life Network account;
- (iv) are not employees, representatives or agents of the Sponsor, Student Life Network or Royal Bank of Canada (“**Royal Bank**”), or the children of such employees, representatives or agents;
- (v) have agreed to comply with applicable laws (including, but not limited to, laws relating to libel and obscenity), assume responsibility for their activities, and not to harass, disrupt, abuse, or invade the privacy rights of others; and
- (vi) have read and accepted, and agreed to comply with these Rules.

For the purposes of these Rules, “**Contest Group Entities**” means the Sponsor,

Student Life Network and the prize sponsor, Royal Bank, and each of their respective parent, sister, affiliated and subsidiary companies, all advertising and promotion agencies and any other corporation, partnership, sole proprietorship or other legal entity directly involved in the Contest.

### 3. PRIZES

- 3.1 **Grand Prize:** There is a total of **one (1)** Grand Prize available to be won consisting of a \$20,000.00 cash prize (the “**Grand Prize**”). All amounts in these Rules are in Canadian dollars.

The winner is solely responsible for payment of any applicable taxes and reporting any taxable income associated with the Grand Prize. The Grand Prize cannot be substituted or transferred to a third party. However, Royal Bank may in its discretion substitute the Grand Prize for another prize which is, in its opinion, of equal or greater value. Any additional costs not described in these Rules as part of the Grand Prize that are incurred in collecting and using the Grand Prize are the winner's responsibility.

### 4. METHODS OF ENTRY

- 4.1 **Contest Entry:** To enter the Contest for a chance to win the Grand Prize, the contestant must complete either the Online Entry and Registration OR the Mail in Entry.

- (a) **Method One - Online Entry and Registration:** To enter the Contest for a chance to win the Grand Prize online, the contestant must complete the Contest Entry Form (the “**CE Form**”) at the Thank You Mom & Dad Website at <http://thankyou.studentlifenetwork.com/>. Contestants must provide a valid email, full name, age and current school name on the CE Form. Incomplete CE Forms or CE Forms with false information may be deemed invalid and may be disqualified at the Sponsor's sole discretion. Only fully completed CE Forms with valid information received by the Sponsor's servers during the Contest Period will be accepted for online entry into this Contest. Once the CE Form is complete, the contestant must click submit. The contestant will then obtain one entry into the Contest for a chance to win the Grand Prize and will be registered with the Contest. As a condition of online entry in to the Contest, the contestant must have a Student Life Network account and must consent to receipt from Royal Bank of commercial electronic messages about educational information or information about Royal Bank's products and services. The contestant may opt out of email communications from Royal Bank at any time by following the unsubscribe details provided in all Royal Bank communications without losing his or her entry into the Contest. As a condition of registration of a Student Life Network account, the contestant must consent to receipt from the Sponsor of e-mail messages about products and services that the Sponsor believes may be of interest. Once a contestant obtains entry and registration in the Contest, the contestant may opt out of email communications from the Sponsor at any time without losing his or her entry into the Contest by visiting [studentlifenetwork.com/user/communication](http://studentlifenetwork.com/user/communication), unchecking the subscription

and pressing submit. Upon online entry and registration, the contestant will be given a password and a Student Life Network account. The contestant may use such account during the Contest Period to earn Extra Entries (see Section 4.3).

- (b) **Method Two – Mail In Entry:** If a contestant does not wish to enter online or does not wish to opt in to email messages from either the Sponsor or Royal Bank, the contestant may: print his/her first name, last name, email address, telephone number, complete mailing address (including postal code) and signature on a plain white piece of paper (no larger than 8.5 by 11 inches) and mail it (in an envelope with sufficient postage), to the Sponsor, at: Contest Administrator, Student Life Network, 348A Queen Street W, Toronto, ON, M5V 2A2, Attn: Thank You Mom & Dad Contest. Upon receipt and verification of a contestant's complete entry request in accordance with these Rules, the contestant will receive one entry into the Contest. To be eligible, all mail-in entry requests must be received during the Contest Period in a separate envelope bearing sufficient postage (i.e. mass mail-in of entry requests in the same envelope will be void). The Releasees (defined below) will not be responsible or liable for any lost, stolen, delayed, illegible, damaged, misdirected, insufficient postage, late or destroyed mail-in Contest entry requests.
- (c) **Envelope:** Contestants who wish to obtain Extra Entries by mail under Section 4.3 or Double Your Entries by mail under Section 4.4 (or both) may include in the same envelope that contains the entry the request under Section 4.3 and the essay under Section 4.4 provided that the envelope is received by the Sponsor during the Contest Period under these Rules.
- (d) **One Registration Per Person:** There is a limit of one (1) Contest Registration and one (1) e-mail address per contestant permitted (regardless of method of participation). For greater certainty, no contestant may register for the Contest more than once regardless of the method of participation.

4.2 **Multiple Registration Not Permitted:** Contestants can only use the Thank You Mom & Dad Website or the Mail In Entry option (section 4.1 (b)) to enter the Contest one (1) time. If it is discovered that a contestant has attempted to: (i) enter (or participate in Doubling Your Entries, described below) more than one (1) time or (ii) use (or attempt to use) multiple names, email addresses or identities to enter, or otherwise participate in, the Contest, then (in the sole and absolute discretion of the Sponsor) he/she may be disqualified from participating in the Contest and all of his/her entries may be disqualified. Use (or attempted use) of multiple identities, mail-in envelopes, email addresses and/or any automated system to register for or otherwise participate in this Contest is prohibited and is grounds for disqualification.

4.3 **Earning Extra Entries:** Each contestant in the Contest will have the ability to earn a maximum of 2,500 additional entries ("**Extra Entries**") by: (a) doubling your entries as set out in Section 4.4 and/or (b) completing certain tasks within the Contest Period as set out in this Section. Each contestant may only earn Extra Entries using one (1) initial entry in the Contest (as described in section 4.2). All

Extra Entries must be earned during the Contest Period. No purchase is necessary to obtain any Extra Entries. To earn Extra Entries, in addition to doubling your entries as set out in Section 4.4, a contestant may:

Perform specific actions ("**Action**") as set out at <http://thankyou.studentlifeforum.com/feed>. Actions could include, but are not limited to: subscribing to specific social media, sharing information about the contest on social media sites, inviting friends to join the contest, visiting specific websites, watching specific web videos or completing a survey. Entries will be awarded when the completed Action is received by the Sponsor's server and include:

- i. Complete your Profile for 50 extra entries
- ii. Follow RBC on Twitter for 10 extra entries
- iii. Follow SLN on Twitter for 10 extra entries
- iv. Visit SLN on Instagram for 10 extra entries
- v. Tweet about the contest, which complies with the Content Submission Requirements (Section 6.5), with the hashtag #TYMD for 10 extra entries
- vi. Visit the RBC Facebook Page for 10 extra entries
- vii. Visit the SLN Facebook Page for 10 extra entries
- viii. Answer the question "Why do you want to thank the most important people in your life" for 100 extra entries
- ix. Add a Profile Photo which complies with the Content Submission Requirements (Section 6.5) for 25 extra entries
- x. Upload a video message which complies with the Content Submission Requirements (Section 6.5) for 100 extra entries
- xi. Upload a family photo which complies with the Content Submission Requirements (Section 6.5) for 50 extra entries
- xii. Share your Thank You Mom & Dad page with your parents for 50 extra entries.
- xiii. Submit a video of what your Student "Someday" is which complies with the Content Submission Requirements (Section 6.5) for 50 extra entries.
- xiv. Complete a survey. Up to 15 surveys may be presented for up to 50 extra entries each, maximum 750 extra entries.

- xv. Visit a specific website. Up to ten (10) different websites may be presented for up to 10 extra entries each, maximum 100 extra entries.
  - xvi. Share specific content or answer a specific question on Twitter. Up to fifteen (15) Twitter shares may be presented for up to 10 extra entries each, maximum 150 extra entries.
  - xvii. Post content to Instagram with a specific hashtag. Up to five (5) Instagram posts may be presented for up to 20 extra entries each, maximum 100 extra entries.
- (a) Enter a code (“**Code**”) at <http://hankyou.studentlifenetWORK.com/code/>. Codes are hidden throughout social media sites, published in contest newsletters, and distributed through promotional contest materials. Entries will be awarded when the Code is received by the Sponsor’s servers during the time period the Code is valid.

There may be a maximum of 193 Codes available to find during the Contest Period worth up to 965 entries in total . Codes will be hidden or published at random intervals. To view the number of Codes currently available, a contestant may visit <http://thankyou.studentlifenetWORK.com/code>.

Each Action or Code completed and received by Sponsor's servers will award a specific number of Extra Entries to the contestant completing the Action or entering the Code. Actions and Codes may be time limited. All times published in the advertisement of Actions, Codes, or Challenges will be Eastern Time.

The Sponsor reserves the right to amend these Rules (subject only to the consent of the Regie des alcools, des courses et des jeux) in order to add additional means of earning Extra Entries by posting them on the Thank You Mom & Dad Website. No purchase is necessary.

### **Earning Extra Entries - No Purchase Necessary**

To earn all extra entry options described in (a) - (b) above, alternatively a contestant may: print his/her first name, last name, email address, telephone number, complete mailing address (including postal code) and signature on a plain white piece of paper (no larger than 8.5 by 11 inches) and mail it (in an envelope with sufficient postage) to the Sponsor at: Contest Administrator, Student Life Network, 348A Queen Street W, Toronto, ON, M5V 2A2, Attn: Thank You Mom & Dad Contest. Upon receipt and verification of a contestant’s request in accordance with these Rules, the contestant will receive all entries available in (a) - (b) above added to their total number of entries before the Grand Prize draw is conducted. To be eligible, all mail-in requests must be received during the Contest Period bearing sufficient postage (i.e. mass mail-in of Double Your Entries requests in the same envelope will be void). The Releasees (defined below) will not be responsible or liable for any lost, stolen, delayed, illegible, damaged, misdirected, insufficient postage, late or destroyed mail-in Double Your Entries or Extra Entries requests.

- 4.4 **Doubling Your Entries:** Before the end of the Contest Period, an eligible contestant who holds any product offered by Royal Bank, excluding registered products such as a RESP, TFSA and/or RRSP, including products owned as a joint account holder, authorized user or beneficiary, (hereinafter referred to as an “**RBC Royal Bank Product**”) can opt to double the number of entries in the Contest which he or she earned during the Contest Period (“**Double Your Entries**”). In order to do so, the contestant must visit <http://thankyou.studentlifefnetwork.com/doubleyourentries> during the Contest Period and indicate that he or she holds an RBC Royal Bank Product. To be eligible for Doubling Your Entries via this method, contestant must hold at least one RBC Royal Bank Product, which remains in good standing at the time any prize is awarded in the Contest.

Eligibility for Doubling Your Entries via this method is subject to verification by the Sponsor. Contestants who participate in Doubling Your Entries via this method agree to permit Sponsor to confirm their eligibility with Royal Bank; any contestant who claims that he/she holds an RBC Royal Bank Product but who cannot be verified as holding an RBC Royal Bank Product will be deemed to have provided false information to the Sponsor and will automatically be disqualified from the Contest and will forfeit any rights to Grand Prize. Where the potential winner in the Contest used the Doubling Your Entries method of entry, the Sponsor will contact Royal Bank to verify that the potential winner is in fact a holder of an RBC Royal Bank Product. **Double Your Entries - No RBC Royal Bank Product necessary.** If a contestant who is otherwise eligible for the Contest wishes to participate in Doubling Your Entries without holding an RBC Royal Bank Product during the Contest Period, the contestant may: print his/her first name, last name, email address, telephone number, complete mailing address (including postal code) and signature on a plain white piece of paper (no larger than 8.5 by 11 inches) and mail it (in an envelope with sufficient postage), along with a 50 word or more unique and original essay on "how \$20,000 can make my parent's #someday happen", to the Sponsor, at: **Contest Administrator, Student Life Network, 348A Queen Street W, Toronto, ON, M5V 2A2, Attn: Thank You Mom & Dad Contest.** Upon receipt and verification of a contestant's complete mail-in Double Your Entries request in accordance with these Rules, the contestant will receive double the number of entries in the Contest which he or she earned during the Contest Period. To be eligible, all mail-in Double Your Entries requests must be received in a separate envelope (i.e. mass mail-in of Double Your Entries requests in the same envelope will be void). The Releasees (defined below) will not be responsible or liable for any lost, stolen, delayed, illegible, damaged, misdirected, postage due, late or destroyed mail-in Double Your Entries requests.

There is a limit of one (1) Double Your Entries per contestant permitted (regardless of method of participation). For greater certainty, no contestant may double their number of entries in the Contest more than once regardless of the number of RBC Royal Bank Products held or the method of participation.

## 5. DRAW & WINNER SELECTION PROCESS

- 5.1 **Random Draw:** On **July 8th, 2016** at or about **6:00 pm ET** (the “**Draw Date**”) in the city of Toronto, in the province of Ontario, at the offices of the Sponsor, **one (1)** entry will be randomly selected from all eligible entries received by the Sponsor

during the Contest Period. The contestant who owns the selected entry, and who is otherwise eligible to win, will be the selected contestant who is eligible to win the Grand Prize subject to compliance with these Rules.

- 5.2 **Odds of Winning:** The odds of winning the Grand Prize are dependent on the number of eligible entries received by the Sponsor during the Contest Period in accordance with these Rules.
- 5.3 **Contacting Selected Contestant:** Sponsor or its designated representative will make a minimum of two (2) attempts to contact the selected contestant by email using the information provided at the time of entry within 5 business days of the Draw Date. If the selected contestant cannot be contacted (i.e. does not reply to the email from the Sponsor or its representative) within 10 business days of the Draw Date, then he/she may be disqualified (and will forfeit all rights to the Grand Prize) and the Sponsor reserves the right, in its sole and absolute discretion, to randomly select an alternate selected contestant from among the remaining eligible entries (in which case the foregoing provisions of this section shall apply to such new selected contestant).
- 5.4 **Declaration and Release Form; Skill-Testing Question:** In order to be declared the confirmed Grand Prize winner, the selected contestant (or, if he or she is a minor in his/her province or territory of residence, his/her parent or legal guardian) must, in addition to meeting the Contest eligibility criteria and otherwise complying with these Rules, correctly answer, in person, a time-limited mathematical skill testing question without assistance of any kind, whether electronic or otherwise, and sign and return within 5 business days of notification by e-mail, a Declaration and Release prepared by the Sponsor which, among other things:
- (i) confirms compliance with these Rules;
  - (ii) acknowledges acceptance of the Prize, as awarded;
  - (iii) releases the Releasees (as defined in Section 7.8) from any liability and damage which could arise out of or in any way related to the Contest and from the awarding, receipt, possession and/or use or misuse of the Prize; and
  - (iv) allows the Licensees (defined in Section 7.10 below) to use, reproduce and/or publish in any related publicity, his/her name, photograph, image, likeness, biographical information, any statements made regarding a prize, place of residence, and/or voice for advertising and promotional purposes in perpetuity and in any manner and in any medium (including the Internet), without any compensation or further attribution or notification.

If the selected contestant:

- (i) does not correctly answer the mathematical skill testing question in the manner prescribed;

- (ii) fails to return the properly executed Declaration and Release within the specified time;
- (iii) cannot accept, or chooses not to accept, the Prize for any reason; or
- (iv) otherwise fails to comply with the Rules;

**THEN HE/SHE WILL BE DISQUALIFIED (AND WILL FORFEIT ALL RIGHTS TO THE PRIZE) AND THE SPONSOR RESERVES THE RIGHT, IN ITS SOLE AND ABSOLUTE DISCRETION, TO SELECT BY RANDOM DRAW FROM AMONG ALL REMAINING ELIGIBLE ENTRIES AN ALTERNATE SELECTED CONTESTANT AS THE POTENTIAL WINNER OF THE GRAND PRIZE (IN WHICH CASE THE FOREGOING PROVISIONS OF THIS SECTION SHALL APPLY TO SUCH NEW POTENTIAL PRIZE WINNER). NOTWITHSTANDING ANY OTHER PROVISION OF THESE RULES, THE SPONSOR RESERVES THE RIGHT TO DETERMINE HOW THE PRESENTATION OF A PRIZE WILL OCCUR INCLUDING IN A MEDIA EVENT, BY MAIL OR IN PERSON.**

5.5 **Prize Recipients:** The confirmed Grand Prize winner will receive the Grand Prize.

#### **PRIZE DELIVERY**

5.6 **Prizes Delivery:** Subject to Section 5.4, the Sponsor or its representatives will send the Grand Prize to the confirmed Grand Prize winner at his/her registered address. Please allow **six (6) to eight (8) weeks** for delivery of same.

#### **6. GENERAL TERMS AND CONDITIONS**

**6.1 Verification of Entries:** The Sponsor reserves the right, in its sole and absolute discretion, to verify or require proof of identity and/or eligibility (in a form acceptable to the Sponsor ) from any contestant in this Contest or for any Extra Entries earned, or purportedly earned, by such contestant to be considered valid for the purposes of this Contest. Contestants whose entries cannot be verified to the satisfaction of Sponsor in its sole and absolute discretion may be disqualified from the Contest and will not be eligible to win any prize. The sole determinant of the time for the purposes of a valid registration and/or entry in this Contest will be the Sponsor's records.

**6.2 No Liability:** The Releasees (defined below in Section 7.8) will not be liable for: (i) any failure of the Thank You Mom & Dad Website, Sponsor servers or other Square Crop Studios Inc. or Student Life Network sponsored sites during the Contest; (ii) any technical malfunction or other problems relating to the telephone network or lines, computer on-line systems, servers, access providers, computer equipment or software; (iii) the failure of any entry, registration, vote, Action, Code or Content to be received by the Sponsor for any reason including, but not limited to, technical problems or traffic congestion on the Internet or at any website, or mail disruption or delays; (iv) any injury or damage to a contestant's, or any other person's computer related to or resulting from participating or downloading any material in the Contest; and (v) any combination of the above.

**6.3 Acceptance of Prizes:**(i) All prizes must be accepted as awarded and are not transferable, assignable or convertible to cash (except in Sponsor or any prize supplier's



sole and absolute discretion); (ii) the costs of everything not specifically stated as included in the prizes are the sole responsibility of the winner; (iii) if the winner does not utilize any part(s) of his/her prize, then any such part(s) not utilized will be forfeited in their entirety and nothing will be substituted in their place; (iv) Sponsor and each prize supplier reserves the right at any time to: (a) place reasonable restrictions on the availability or use of the prizes or any component thereof; and (b) substitute a prize or a component thereof for any reason with a prize or a prize component of equal or greater value, including, without limitation, but solely at the Sponsor or any prize supplier's sole discretion, a cash award; (v) by accepting a prize, the winner agrees to waive all recourse against the Releasees (as defined in Section 7.8) if the prize or a component thereof does not prove satisfactory, either in whole or in part.

**6.4 Substitution of Prizes:** The Sponsor and Royal Bank reserve the right, in each of their sole and absolute discretion, and for any reason whatsoever, to substitute the Grand Prize, or part thereof, with a substitute prize of equivalent or greater value.

**6.5 Content Submission Requirements:** BY SUBMITTING ANY "CONTENT" TO EARN EXTRA ENTRIES, EACH CONTESTANT HEREBY REPRESENTS AND WARRANTS THAT THE CONTENT (AND EACH INDIVIDUAL COMPONENT THEREOF) COMPLIES WITH THESE RULES, ALL APPLICABLE LAWS (INCLUDING INTELLECTUAL PROPERTY LAWS) AND THE SUBMISSION REQUIREMENTS. THE RELEASEES (defined below in Section 7.8) WILL BEAR NO LIABILITY REGARDING THE USE OF ANY CONTENT (OR ANY COMPONENT THEREOF). THE RELEASEES SHALL BE HELD HARMLESS BY THE CONTESTANT IN THE EVENT IT IS SUBSEQUENTLY DISCOVERED THAT THE CONTESTANT HAS DEPARTED FROM OR NOT FULLY COMPLIED WITH ANY OF THESE RULES.

Any Content submitted to the site or otherwise published online, relating to the Contest, must not contain:

- i. material that is hateful, tortuous, defamatory, slanderous or libelous, that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, gender, religion, nationality, disability, sexual orientation or age;
- ii. any form of propaganda or inappropriate or offensive language; or
- iii. material that violates or infringes another's rights, including but not limited to privacy, publicity or intellectual property rights, or that constitutes copyright infringement.

Prior to or after being posted on the Thank You Mom & Dad Website, each of the Sponsor, its promotional agency and designated Content moderator (each, a "Reviewer") reserves the right to initially screen every piece of Content. Any Content that a Reviewer deems, in its sole and absolute discretion, to violate the terms and conditions set forth in these Rules or any applicable law (including intellectual property laws) will be disqualified. Prior to being posted on the Thank You Mom & Dad Website, each Reviewer reserves the right, in its sole and absolute discretion, to edit or modify any Content, or to request a contestant to modify, edit and/or re-submit his or her Content, in order to ensure that the Content complies with these Rules, or for any other reason. If Content is deemed to be inappropriate, the contestant will receive an email notification from Sponsor indicating that the Content has not been posted or has been removed, and he/she will have an opportunity to re-submit his or her revised Content for consideration

by a Reviewer. If a contestant has attempted to submit Content three (3) times and has been rejected each time, then the Sponsor reserves the right, in its sole and absolute discretion, to disqualify the contestant from participating in the Contest.

**6.6 Number of Prizes/Winners:** By entering the Contest, each contestant acknowledges that the Sponsor shall not be required under any circumstances to award more prizes than the number of available prizes, as set out in these Rules.

**6.7 Termination of Contest:** The Sponsor reserves the right, in its sole and absolute discretion, to void any entry and/or withdraw, suspend, amend or terminate this Contest in whole or in part (or to amend these Rules) in any way at any time without prior notice (but subject to applicable law and to the consent of the Regie des alcools, des courses et des jeux), in the event of an error, technical problem, computer virus, bugs, tampering, unauthorized intervention, fraud, technical failure or any other cause beyond the reasonable control of the Sponsor that, in the Sponsor's sole discretion interferes with the proper conduct of this Contest as contemplated by these Rules, or in the event of any accident, printing, administrative, or other error or any kind, or for any other reason. Any attempt to deliberately damage any website or to undermine the legitimate operation of this Contest is a violation of criminal and civil laws and should such an attempt be made, the person will be automatically disqualified and the Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law.

The Sponsor reserves the right, in its sole and absolute discretion, and without prior notice, to adjust any of the dates and/or timeframes stipulated in these Rules, to the extent necessary, for purposes of verifying compliance by any contestant, entry, or vote with these Rules, or as a result of technical problems, or in light of any other circumstances which, in the opinion of the Sponsor, in its sole and absolute discretion, affect the proper administration of the Contest as contemplated in these Rules.

**6.8 Release and Exclusion of Liability.** By entering or attempting to enter the Contest, each contestant and/or purported contestant agrees to release, discharge, and forever hold harmless the Contest Group Entities, and their respective officers, directors, employees, shareholders, agents and other representatives (collectively, the "Releasees") from any and all claims, actions, damages, demands, manner of actions, causes of action, suits, debts, duties, accounts, bonds, covenants, warranties, indemnities, claims over, contracts and liabilities of whatever nature or kind arising out of, or in connection with the contestant's participation or attempted participation in the Contest, compliance or non-compliance with these Rules and acceptance, use or misuse of any prize. The Releasees will not be responsible for lost, incomplete, late or misdirected entries or for any failure of the Contest website during the Contest Period, or for any technical malfunction or other problems with, any telephone network or lines, computer on-line systems, servers, access providers, computer equipment or software or for any technical problems or traffic congestion on the Internet or at any website, or any mail disruption or delay, or any combination of the foregoing, and will not be liable for any resulting injury or damage to any person or property arising from, or relating to, that person's or any other person's participation or attempted participation in the Contest.

**6.9 Minors:** For greater certainty, where the selected contestant is under the age of majority in his/her province or territory of residence, as a pre-condition to the selected contestant being declared the winner and receiving the Grand Prize, the parent or legal

guardian of the selected contestant must consent in writing to the selected contestant being declared a winner and receiving the Grand Prize and must also sign and return to the Sponsor the Sponsor's form(s) of Declaration and Release documentation (see Section 5.4 above).

#### **6.10 Name/Image of Winners and Content:**

- (a) By entering the Contest or submitting Content for Extra Entries, each contestant:
  - (i) grants to the Sponsor, its affiliates, and the suppliers of prizes, including Royal Bank (collectively, **Licensees**"), in perpetuity, a non-exclusive, irrevocable license to publish, display, reproduce, modify, edit or otherwise use (as the Licensees may in their sole discretion deem appropriate and without right of approval by the contestant) his/her submitted Content, in whole or in part, for advertising or promoting the Contest or for any other reason in any manner and in any medium (including the Internet), without any compensation or further attribution or notification, and waives his or her moral rights to such Content;
  - (ii) authorizes the Licensees to use, reproduce and/or publish in any related publicity, his/her name, photograph, image, likeness, biographical information, any statements they make regarding a prize, place of residence, and/or voice for advertising and promotional purposes in perpetuity and in any manner and in any medium (including the Internet), without any compensation or further attribution or notification;
  - (iii) agrees that anything created by the Licensees which is derived from the contestant's Content, voice, photograph, image, likeness or any statements the contestant make regarding a prize, is owned by the Sponsor, its affiliates or prize suppliers, as applicable; and
  - (iv) on his/her own behalf, and on behalf of his/her heirs, executors, administrators, personal representatives, successors and assigns, hereby release and discharge the Releasees (as defined in Section 7.8) from and against any and all claims (whether known or unknown, in law or in equity) that he/she or any of his/her heirs, executors, administrators, successors, or assigns may have or that may later accrue against any of the Releasees for any damages, losses, liabilities, costs, legal fees, expenses or injuries based on publicity rights, defamation, libel, slander, portrayal in a false light, invasion of privacy, copyright infringement, trademark infringement or any other intellectual property related cause of action arising out of or relating directly or indirectly in any way to the entry, a vote (if applicable) or use of his/her Content (if applicable), name, photograph, image, likeness, biographical information, any statements they make regarding a prize, place of residence, and/or voice.

- (b) For greater certainty, the Sponsor, its promotional agency and/or the Reviewer reserves the right, in their sole and absolute discretion and at any time during the Contest, to modify, edit or remove any Content, or to request a contestant to modify or edit his or her Content, if a complaint is received with respect to the Content, or for any other reason. If such an action is necessary at any time, then the Sponsor reserves the right, in its sole and absolute discretion, to reset the entry count associated with the Content to zero (or, to whatever number the Sponsor deems appropriate in its sole and absolute discretion).
- (c) Subject to subsection (i) above, if a contestant has any questions or does not wish the Sponsor to use any or all of his/her name, photograph, image, likeness, biographical information, any statements made regarding the prize, place of residence, and/or voice for purposes other than Contest administration, please contact the Sponsor by mail at 348A Queen Street West, Toronto, ON, M1N 2V3.

**6.11 Dispute** – In the event of a dispute regarding who submitted an entry, entries, will be deemed to have been submitted by the authorized account holder of the email address submitted at the time of entry . “**Authorized account holder**” is defined as the person who is assigned an email address by an internet provider, online service provider, or other organization (e.g. business, educational institute, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. A contestant may be required to provide proof that he/she is the Authorized account holder of the email address associated with the selected entry and/or a vote, and, if applicable, that he/she has all necessary consents, permissions and/or licenses as required by these Rules.

**6.12 Personal Information:** By entering this Contest, each contestant expressly consents to the Sponsor, its agents and/or representatives, storing, sharing and using the personal and other information submitted with his/her entry for the purpose of administering the Contest and in accordance with Sponsor’s privacy policy (<http://accounts.studentlifenet.com/terms>), unless the contestant otherwise specifies by giving Sponsor notice in writing. In the event of any discrepancy or inconsistency between the terms and conditions of these Rules and disclosures or other statements contained in any Contest-related materials, these Rules shall prevail, govern and control.

## **CONSENT TO SEND COMMERCIAL ELECTRONIC MESSAGES**

If you have also consented to the use of your personal information by Royal Bank for marketing and promotional purposes, you agree that Royal Bank may send you offers, promotions and information about its products and services or educational information. Royal Bank may communicate with you through various channels, including email, telephone, social media or mail, using the contact information you have provided. You may withdraw your consent at any time. For additional information please see the Royal Bank Privacy Policy at <http://www.rbc.com/privacysecurity/ca/our-privacy-policy.html>.

**6.13 List of Winners:** For the names of the prize winners, available after August 15th, 2016, the contestant must send a letter along with a self-addressed postage stamped envelope to "Thank You Mom & Dad Winner's Request List, at 348A Queen Street West, Toronto, ON, M5V 2A2. The winners' names will be available until August 15th, 2017.

**6.14 Sponsor's Decisions:** This Contest is subject to all applicable federal, provincial, municipal and local laws and regulations. The decisions of the Sponsor with respect to all aspects of this Contest are final and binding on all contestants without right of appeal, including, without limitation, any decisions regarding the eligibility/disqualification of contestants, entries, and votes.

**6.15 Royal Bank of Canada, Facebook/Twitter/Instagram or any Social Media Disclaimer (i.e. YouTube etc):** The Contest is in no way sponsored, endorsed, administered by, or associated with Facebook, Twitter, Instagram or any Social Media nor is it sponsored, endorsed or administered by Royal Bank (collectively, "Third Parties"). Each contestant acknowledges that he/she provides his/her information to the Sponsor and not to any Third Parties unless contestant opts in to provide personal information to Royal Bank at the time of registration. All Third Parties are completely released of all liability by each contestant in this Contest. Any questions, comments or complaints regarding the Contest must be directed to the Sponsor and not to any Third Party.

**6.16 FOR RESIDENTS OF QUEBEC:** Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.